



Good Day Pharmacy in Eaton Moves to Heritage Market

EATON COLORADO –August 11, 2008: Good Day Pharmacy, the largest independently-owned pharmacy chain in Colorado and part of the Health Mart network of pharmacies, has moved its Eaton location. The Heritage Market family has invited the Good Day Pharmacy family to combine services at one great location at the new Heritage Market grocery store, 180 South Elm Avenue in Eaton, which just opened on July 8th.

Good Day Pharmacy is excited to be making the move. Everything will be about the same as before at the former location including the same friendly faces, same hours (9am-6pm Mon-Fri, 9am-1pm Sat), same phone number (970-454-2110), but at a new location. One addition to the new pharmacy is a drive up window, which will be a great convenience for many Good Day customers. All other services that Good Day previously provided will remain the same including billing insurances, and Medicare D, Medicaid and workers compensation. Aside from prescriptions, the new Good Day Pharmacy will carry over-the-counter and cough and cold products, vitamins, the popular line of Burt's Bees products, diabetes supplies, supports and braces, humidifiers, and more. Good Day will also continue to offer delivery, medical supplies, rent crutches and wheelchairs, refills online via the Good Day website, and the absolutely stellar customer service for which Good Day Pharmacy is known.

The new Good Day Pharmacy at Heritage Market will include the same staff. Christina Sauer, RPh is the head pharmacist, Angie Godinez is the pharmacy technician, and Jan Iwerks and Ann Aaron will continue as customer service clerks and offer assistance with over-the-counter items.

The former Good Day-Eaton location at 122 Oak Avenue will remain open until Saturday, August 23rd for liquidation of inventory. Starting immediately, all inventory is 75% off the regular retail price including gifts, greeting cards and stationary, toys, home décor and more. Store fixtures are also for sale.

John Rohn, co-owner and manager of Heritage Market is excited about the pharmacy's addition to the market. "We've been waiting for the pharmacy to open. We're confident it'll be a good addition to the store that should increase our foot traffic even more, and be beneficial for both us [Heritage Market] and Good Day," said Mr. Rohn.

Good Day Pharmacy is a member of Health Mart Systems[®], the country's fastest-growing network of independent pharmacies. Health Mart pharmacies are focused on providing the best possible care to patients through an emphasis on personalized attention, patient education, and community wellness. In July 2007, Good Day Pharmacy was named "Health Mart Pharmacy of the Year" for the Western Region by McKesson Corporation. Good Day Pharmacy received the award for outstanding patient care, operational excellence, and a focus on community wellness.

For more information about Good Day Pharmacy, visit www.gooddaypharmacy.com.